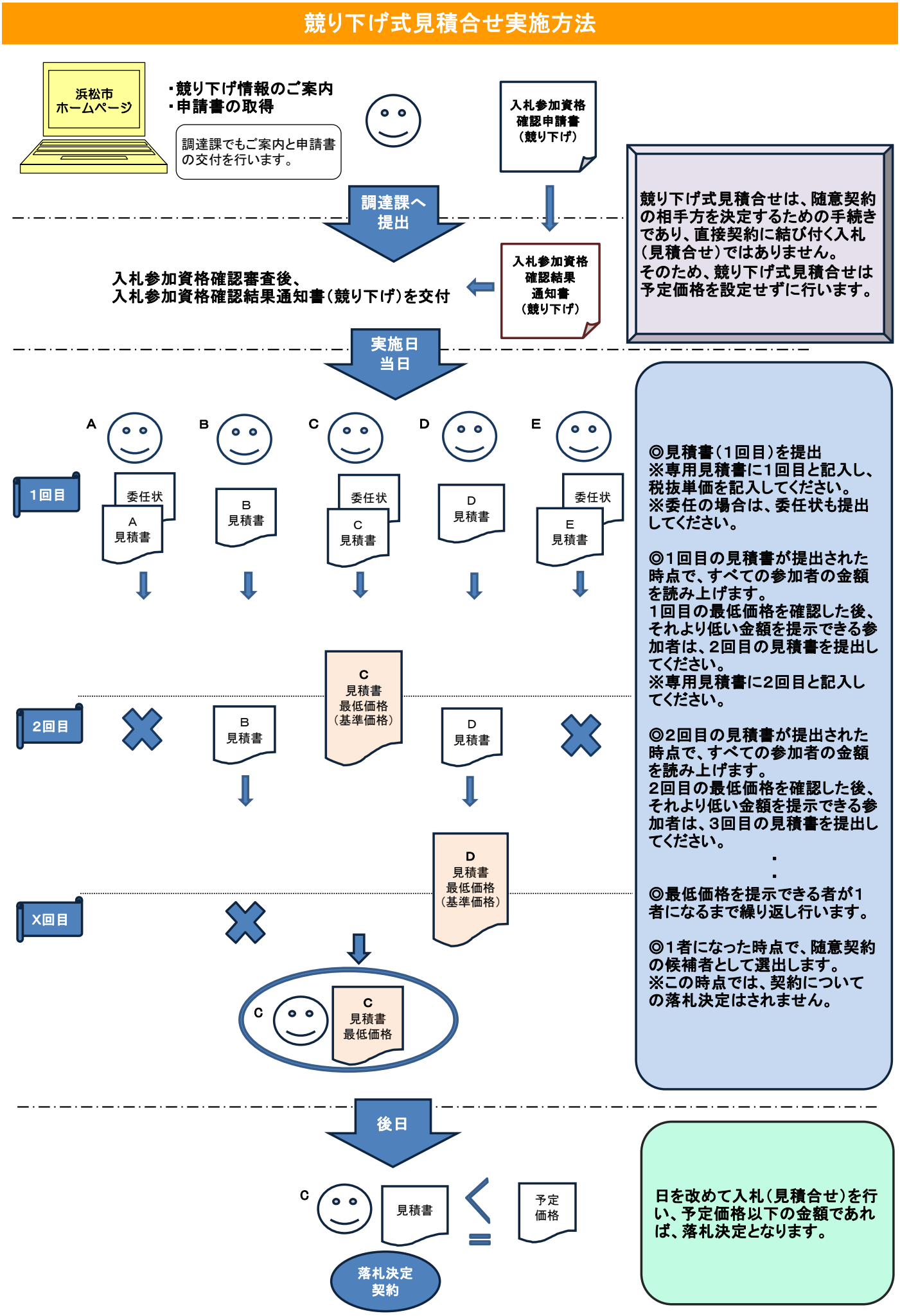競り下げ式見積合せ実施方法